

**KORTRIJK - DECEMBER 16<sup>TH</sup>, 2016**

**DAMIER (YVAN VINDEVOGEL) TO INVEST IN LAUNCHPAD DIGITAL HEALTH**

The Damier Group NV and Launchpad Digital Health LLC have reached an agreement for Damier to invest a considerable amount in the San Francisco based investor in early-stage digital health companies and start-ups. This investment further strengthens Damier's position within the consumer healthcare market and will allow Damier to further adapt its strategy and portfolio companies to current trends and technologies, both off- and online at an early stage.

**About The Damier Group**

Damier is an investment vehicle that primarily focuses on investing in European companies and assets active in branded consumer sectors and more specifically in the consumer healthcare sector. Damier also focuses on acquiring or investing in well-established brands or innovative technologies in the consumer healthcare, beauty, personal care and medical devices sectors. With Flinndal, the leading VMS (Vitamins, Minerals, Supplements) Ecommerce player in the Netherlands, Damier also invested in the E-commerce business.

**About Launchpad Digital Health LLC**

Launchpad Digital Health is a next generation accelerator-more capital, more time and more intensity for its portfolio companies and their founders. Each company accepted into the accelerator program receives: 1) more capital in the form of up to a \$500,000 investment, 2) more time commitment in the form of a full one year-long program co-located with other startups in digital health sector and the Launchpad Digital Health founders, and 3) more intensity in the form of daily and weekly engagement with Launchpad Digital Health's founders, partners and mentors as critical business decisions are made continuously with advisors assisting all along the way. The founders of Launchpad Digital Health have funded and operated companies throughout the healthcare and technology sectors, including digital health companies, for the past two decades.