



-THE ARK-

**THE LARGEST (*AND MOST LUXURIOUS*) PARTY CRUISE
SETS SAIL ON AUGUST 31, 2017**

**Global ticket sales kicks off Saturday 17th of December
at 9AM CET**

One of the world's most luxurious cruise liners, a crew of 1,400 for 4,000 passengers, 7 stages hosted by some of the best known and highly regarded clubs and party-concepts on the planet, over 50 DJs from a variety of electronic music genres and first-class entertainment. Those are the ingredients for 'THE ARK', a 4-day party cruise that will make its maiden voyage on August 31, from Barcelona. The Belgian organisers have created the concept to appeal to an international crowd looking for a mini-vacation with the luxury and comfort of a cruise liner, combined with the finest in electronic music.



For many years, The Freedom of The Seas could claim the status of world's largest passenger liner and it is one the showpieces of Royal Caribbean International, the cruise company that owns the ship. The vessel



spends most of the year cruising the Caribbean, but next summer, it will make the crossing to the Mediterranean Sea to become the venue for the very first edition of 'THE ARK'.

A floating, full-comfort club

'THE ARK' is a 4-day party cruise on which some 4,000 passengers can enjoy the hottest electronic music. The ship will be converted to a luxurious floating club with no fewer than six different stages. Specially for the cruise, on-board facilities such as the current cinemas and theatres, as well as the ice skating rink and the upper deck will be converted into festive stages with just the right vibe.

But of course, there will be more to the cruise than partying alone. Guests will certainly be pampered on the culinary front as well, with a choice of many on-board restaurants. An impressive wellness centre & spa and the many sports facilities on board will also be available to all passengers. And on top of that extra entertainment.

Collaboration with the most popular clubs and party concepts

To provide the music for this first edition, popular, high quality clubs and party concepts such Ministry of Sound and Elrow have been engaged. They will each be responsible for one of the stages and will be bringing their own decor and DJs. The Belgian clubs Versuz and Kelly Parker/Kitsch Clube are among the partners.



Confirmed collaborations dd 14/12/16:

- Ministry of Sound (<http://www.ministryofsound.com>)
- elrow (<http://www.elrow.es>)
- FACT (<http://www.fact-worldwide.com>)
- Kelly Palmer (<http://www.kellypalmer.be>)
- Kitsch Club (<http://www.kitschclub.be>)
- Versuz (<http://www.versuz.be>)
- Deep House Amsterdam (<http://www.deephouseamsterdam.nl>)
- BABOAM (<http://www.baboam.nl>)

.... more to be announced

Musically, there will be a wide range of electronic music, so there will certainly be something for everyone's taste.



Three cities, one island

The ship sets sail from Barcelona on Thursday, August 31. From there, it will travel to Ibiza, where it will dock for an entire day. Passengers will have the opportunity to disembark and explore the island. After the stop in Ibiza the journey will continue to the French city of Marseille, where guests will be able to spend an afternoon. During the final evening and overnight, the ship will set course for Barcelona again, where it will arrive the next day, bringing this unique mini-vacation to an end.

Belgian organisers with international ambitions

The team organising the cruise is based in Belgium, but their ambitions are on an international scale. That's why the cruise is being positioned as an international event and tickets will be available worldwide. The organisers are expecting to attract an international clientele.



DETAILS

'THE ARK' – party cruise

Itinerary 4D/3N:

31/08 - 5 PM departure from Barcelona

01/09 - 7 AM arrival in Ibiza.

8 PM Departure from Ibiza

02/09 -12 PM Arrival in Marseille

5 PM Departure from Marseille

03/09 - 10 AM arrival in Barcelona and check-out

Prices:

Ticket prices start at € 549,- per person. This includes a cabin, all meals and soft drinks, all DJ sets and entertainment. Exclusive flight to Barcelona. Prices vary depending on type of cabin.

Ticket sales start on the 17th of December at 91m cet and can be booked on: <http://theark.cruises/>

Everybody who got pre-registered before midnight on Monday 12th and is booking one of the first 300 tickets, is upgraded with an onboard 'spending budget' of 100USD.

For all practical info and ticket sales <http://theark.cruises/>

Facebook = <https://www.facebook.com/theark/?pnref=story>